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## DIVISION 9B EXHIBITOR'S HANDBOOK

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Welcome to the world of Competitive Exhibits! As an exhibitor at the fair, you are entering into a long standing tradition of education & competition that began in the Tanana Valley in 1924.

Your primary source of information about entering an exhibit is through the Exhibitors Guide, available online or at the Fair Office. This handbook will provide you with some additional information as well as judging criteria and sample judging sheets.

Superintendent:  
**Kristine Adams**  
805-276-4742

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## ENTRY RULES

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- **Get your Fair I.D. number & exhibit tags** from the Office. Fill out Exhibit Tags **before you arrive on entry day.**
- **Pick your Best:** You may enter only one exhibit per lot.
- **Know your entry and contest days.**
- **Prepare your entry:** Read the paragraph on preparation & presentation and present your exhibit in the best way possible.
- **Tell us about your entry:** If a class has special instructions, be sure to include this information on a 3"x5" card attached to your entry.

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## PREPARING YOUR ENTRY

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The Fashion Show is just that -- a show. Judges are interested in the clothing's appearance and how it fits the model. The exhibitor's tailoring skills and fashion sense are being judged.

### ENTRY PROCEDURES

1. A Fashion Show entry blank must be filled out for each Fashion Show exhibit. They are available in the Exhibit Guide, the Fair Office, and online.

2. Entries are received in the Fair Office by mail or they may be dropped off in person. Check the Exhibitor's Guide for the entry deadline. Do not bring the exhibit garment to the Fair at this time.

3. The Fashion Show entry blanks are used by the Superintendent to establish the order of appearance in the show. The emcee also uses the information to describe your exhibit to the audience during the show.

4. The Fashion Show will be held in the Entertainment Tent. Check the Exhibitor's Guide or Daily Schedule for specific dates & times. All times are approximate since we never know how many entrants we will have until Entry Day.

**5. Entrants must purchase a daily admission ticket to compete in the Fashion Show.**

Models from each lot will appear together on the stage before the judges. The models will remain until judging in that lot is complete. All Blue Ribbon winners in each class will return to the stage together for Class Champion judging. All Class Champions will appear together for Grand Champion and Junior Grand Champion judging.

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## JUDGING AT THE FAIR

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Judging at the Tanana Valley State Fair is accomplished through a network of volunteers. Judges are recruited & chosen for their expertise in a particular area, and it is through their generous donation of time & knowledge that we are able to showcase your achievements. Judges are trained by the superintendent & through the Fair Office to follow the guidelines set down by the Fair Association.

They are expected to:

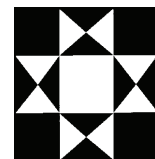
- be fair & consistent in their judging;
- provide positive comments & constructive criticism to the exhibitor;
- follow the Fair Association's mission to educate participants through their evaluation.

• Each exhibit must have a completed score sheet. These score sheets are for the education of the exhibitor only & are not for public view. An exhibitor may request to see a score sheet for any of their entries by asking the exhibit attendant on duty, asking the superintendent, or requesting assistance through the Office.

Although our judges work hard to provide a positive experience for the exhibitor, sometimes there can be discrepancies or inconsistencies. If so, the exhibitor is encouraged to contact the superintendent who can investigate the problem.

If necessary, the exhibitor may file a protest through the Office. A \$25.00 fee must accompany any protest filed.

Please refer to the Exhibitor's Guide for more information regarding this procedure.



# JUDGING CRITERIA

## APPEARANCE

(possible 10 points)

- Is the hemline even? Sleeve length, etc. appropriate?
- Does it fit well?
- Current fashion - does it fit in with today's trends?
- What kind of overall impression does it give?
- Do plaids, checks, stripes match? This lends to the overall impression.
- Is the size of the print or plaid appropriate to the person modeling?
- Neatness counts! Is it neat? Pressed?

## DECORATION, IMAGINATIVE ADDITIONS

(possible 10 points)

- Do accessories go with the item?
- Are the decorations suitable to the fabric?
- Are they compatible to the fabric (washability, dry cleanability, etc.)?
- Do they compliment the outfit? Remember, sometimes trim is unnecessary.

## MODELING

(possible 10 points)

- Does the model have presence & move with confidence?
- Does the model smile, have good posture & turn smoothly?
- Is the outfit appropriate for the model? Is the design, pattern, etc., appropriate to the person modeling?
- Is the model well groomed? Remember it's the overall picture the judge is looking for.

## SAMPLE JUDGING SHEET

### QUESTIONS

We have tried to create a lot for everything, but if you cannot find an appropriate lot in which to enter an item, please contact the Division Superintendent. They can help you in selecting a lot, or can add any lots as needed. Be sure to contact them before Entry Day.

If you are unable to reach the superintendent, the Fair Office is here to help. Call us anytime between the hours of 9 am & 5 pm, Monday through Friday or e-mail [ozzie@tananavalleyfair.org](mailto:ozzie@tananavalleyfair.org).

**Division 9B  
Fashion Show**

Exhibit Tag # \_\_\_\_\_ ID # \_\_\_\_\_  
Class \_\_\_\_\_ Lot \_\_\_\_\_

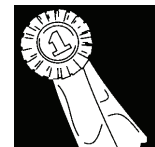
Judge's Initials \_\_\_\_\_

POINTS POSSIBLE

<b>Appearance</b> (style, fit, choice of fabric)	10
<b>Workmanship</b>	10
<b>Decoration/imaginative additions</b>	10
<b>Originality/creativity</b>	10
<b>Modeling</b>	10

TOTAL (50 = perfect score)

COMMENTS \_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Tanana Valley State Fair Association**  
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[tananavalleyfair.org](http://tananavalleyfair.org)